



COUPON PROMOTIONS

Integrate Printable Coupons With Your Online Marketing

Promote products, boost site visits, reinforce brand loyalty, expand your consumer database; do it all with Bricks™ Technology and a Coupon Gallery.™ Motivate consumers to respond to your ads and return to your sites, learn about your products, and build loyal relationships with your brand. Track each coupon print and redemption to understand offline purchase behavior, evaluate program performance, and plan future initiatives.

Add coupons to your website with webBricks.™

Use webBricks to drive visitor registrations, build customer profiles, reward market survey responses, drive loyalty programs, introduce new products, clear out old products, and more. Rev up your sweepstakes pages with webBricks, or provide consolation prizes for instant-win promotions.

Add coupons to your online search and ad campaigns with adBricks.™

Don't settle for tracking impressions and clicks to measure effectiveness; track actual in-store purchases! adBricks give advertisers, agencies, and online publishers an effective means to attract attention and drive traffic into brick-and-mortar stores. Consumers can send coupons directly to their printers with one click on a search result or an ad banner. The adBricks technology is compatible with all ad formats, search systems, and rich media technologies, and can be delivered by an ad-serving system.

Add coupons to your email campaigns with eBricks™ and oneBricks.™

For less than one-tenth the price of a postage stamp, turn your text or HTML-based email campaigns into secure, trackable coupon campaigns.

oneBricks: place a unique, one-time use only link in your emails that will send a coupon directly to the printer. Turn your customer emailings into relationship marketing powerhouses. Use oneBricks to deliver a specific contest prize to each entrant, or as a 'thank you' for product registration. Make your newsletters must-open emails and extend your reach with viral marketing 'tell-a-friend' programs. Use oneBricks for maximum open rates and consumer impact.

eBricks™: break through the clutter in consumers' mailboxes by offering a secure, trackable coupon right in the email. When maximum distribution is your goal, allow recipients to pass your offer along to friends and leverage your list investment. Coupons, Inc. will manage the offer to achieve your overall print goals while protecting your budget. Only Coupons, Inc. can limit prints all the way down to the device level.

Add a Coupon Gallery™ to your website with Digital Solo® technology.

This interactive product, built and hosted by Coupons, Inc., will aggregate all your coupon offers into a single location accessible from all of your company and brand websites and your advertising. Coupons, Inc. delivers ready-to-use pages integrated with coupon offers and optional registration. Smooth integration into the Digital FSI™ coupon distribution network empowers you to publish the same coupons on thousands of websites and reach millions of consumers nationwide.

[Learn about this solution and more at couponsinc.com](http://couponsinc.com)

SAMPLE COUPON

MANUFACTURER'S COUPON Expires 4/27/2007

SAVE \$1.25
ANY Replenish Product

VOID
0123 4567 8912 3456

Original coupon must be redeemed at time of purchase. One offer per customer. May not be combined with other coupons. Coupon valid for in-store purchase only. Not redeemable for cash. Offer excludes previous purchases, purchase of gift certificates, and shipping charges.

654784
VOID
5 36000 67076 4

RETAILER: Authenticate at www.veri-fi.com. Do not accept without a dot-scan barcode below the expiration date.

VOID
(8100)0 65478

CONSUMER: One coupon per purchase only on product(s) indicated; any other use constitutes fraud. Void if reproduced, altered or expired. Do not transfer. Consumer must pay sales tax. 022607 059

Powered by
COUPONS - I - N - C
www.coupons.com

VERI-FI

Relax. Reflect. REPLENISH!



- Improve Your Energy
- Increase Your Performance
- Remove Toxins From Your Body
- Keep Skin Healthy and Glowing
- Help Yourself Lose Weight
- Reduce Headaches and Dizziness
- Allow for Proper Digestion
- Help to Keep You More Alkaline