



CONSUMER DATA ACQUISITION

The Right Customers For Your Brand™

Coupons, Inc. takes lead generation to the next level with Bricks Duet™. Find, register, and reward your customers on Coupons, Inc.'s Digital FSI—the largest network of coupon content on the Internet.

They're Your Customers

Find them, talk to them, keep them! Coupons, Inc. takes lead generation to the next level with our secure printable coupon technology. We'll help you find and engage consumers who show an interest in your products and get their permission to continue to market to them. Our solution helps marketers generate leads to build in-house consumer databases for use in future marketing campaigns to acquire and keep high-value customers.

Increased ROI with Quality Leads

Bricks Duet™ programs generate high quality leads by integrating promotional tools and coupons to capture true consumer interest. Setting this foundation ensures one-to-one marketing to interested consumers, making future marketing communications to them personal, relevant, and anticipated. Our focus ensures an increased return on investment for you by capturing lists of highly engaged customers. Most importantly, the relationship is started and built around a positive brand experience.

Our Audience...Your Customers

Over 75 MM+ unique visitors per month
Over 80% are women
Over 70% are parents
Over 80% are pet owners

How Bricks Duet™ Delivers Increased ROI

Relevance: Consumers select and respond to offers on our Digital FSI Network for products that interest them.

Opt-in: Consumers complete an individual survey and opt-in specifically for your product. No tricks, no long, confusing opt-out lists compiling data for dozens of different brands at once.

Incentive: Bricks Duet™ offers a coupon for your product as the incentive to the consumer for opting-in; confirming and reinforcing high interest in your brand.

Turnkey Programs for Rapid Success: Coupons, Inc. has created a turnkey solution to capture consumer information with the proven response rates and tracking of brand-name coupons and the extensive reach of our network of e-mail and web marketing sites. Our online partner sites include leading lifestyle, retail, and newspaper sites giving you significant reach and the ability to drive volume (please refer to the back for a representative list). Our industry-leading security and distribution control manages print and survey response limits to reduce duplication. It all adds up to high quality leads for your marketing programs.

Learn about this solution and more at couponsinc.com



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The DigitalFSI™ by Coupons, Inc. can be found on these sites and many more...

4MomsAtHome.com	www.4momsathome.com	KNWA	www.knwa.com	TheCarolinaChannel.com	www.thecarolinachannel.com
Asheville Citizen-times	www.citizen-times.com	KOLR10	www.kolr10.com	TheJournalNews.com	www.thejournalnews.com
AZCentral.com	www.azcentral.com	KQTV	www.kq2.com	TheKCRChannel.com	www.thekcrchannel.com
Babytobee.com	www.babytobee.com	KSAN	www.ksan.tv	TheMilwaukeeChannel.com	www.themilwaukeechannel.com
Baltimore Sun	www.baltimoresun.com	KSAT.com	www.ksat.com	TheOmahaChannel.com	www.theomahachannel.com
Bestsimlerecipes.com	www.bestsimplerecipes.com	KSLA	www.ksla.com	ThePittsburghChannel.com	www.thepittsburghchannel.com
BetterBudgeting.com	www.betterbudgeting.com	KSN16	www.ksn16.com	TheSpectrum.com	www.thepectrum.com
Binghamton Press & Sun	www.pressconnects.com	KTAB	www.ktabtv.com	TheTimesHerald.com	www.thetimesherald.com
Boodle.com	www.boodle.com	KTRK	ablocal.go.com/ktrk	TheWGALChannel.com	www.wgal.com
BudgetMom.com	www.budgetmom.com	KTUL	www.ktul.com	TheWMURChannel.com	www.thewmurchannel.com
Burlington Free Press	www.burlingtonfreepress.com	KUTV	www.kutv.com	Thokalath.com	www.thokalath.com
CBS11TV	www.cbs11tv.com	KXAS	www.nbc5.com	Toledoblade.com	www.toledoblade.com
CBS13	www.cbs13.com	LA Times	www.latimes.com	Tribune	www.sanluisobispo.com
CBS2	www.cbs2.com	Lansing State Journal	www.lsj.com	Tucson Citizen	www.tucsoncitizen.com
CBS2Chicago	www.cbs2chicago.com	Las Vegas Review-Journal	www.reviewjournal.com	Tuscaloosa News	www.tuscaloosanews.com
CBS3	www.cbs3.com	Lightandtasty.com	www.lightandtasty.com	Tv7-4	www.tv7-4.com
CBS4	www.cbs4.com	Local6.com	www.local6.com	UltimateCoupons.com	www.ultimatecoupons.com
CBS4Boston	www.cbs4boston.com	MarketSurveys.com	www.marketsurveys.com	Usacoupons.net	www.usacoupons.net
CBS4Denver	www.cbs4denver.com	MealsForYou.com	www.mealsforyou.com	Vindicator	www.vindy.com
CBS5	www.cbs5.com	Military Media	www.militarymedia.com	WABC	www.wabcradio.com
Cereal.com	www.cereal.com	Minneapolis Star Tribune	www.startribune.com	WAND	www.wbre.com
Charleston Gazette	www.wvgazette.com	Mommy Jobs	www.mommyjobs.com	WANE	www.wane.com
Charlotte Observer	www.charlotte.com	Mommysavers	www.mommysavers.com	Washington Times	www.washtimes.com
Chicago Tribune	www.chicagotribune.com	MomsDiner.com	www.moms-diner.com	WAVY	www.wavy.com
Cincinnati.com	www.cincinnati.com	Morning Call	www.mcall.com	WBOY	www.wboy.com
City Rewards Network	www.cityrewardsnetwork.com	My Pregnancy Guide	www.mypregnancyguide.com	WBRE	www.wbre.com
ClarionLedger.com	www.clarionledger.com	News4jax.com	www.news4jax.com	WCBS-TV	www.wcbstv.com
Click2Houston.com	www.click2houston.com	Newsday	www.newsday.com	WCCO	www.wcco.com
ClickonDetroit.com	www.clickondetroit.com	NewsNet5.com	www.newsnet5.com	WDTN	www.wdtn.com
Commercial Appeal	www.commercialappeal.com	NewsOK.com	www.newsok.com	WebMD	www.webmd.com
Cookingfor2.com	www.cookingfor2.com	News-Sentinel	www.fortwayne.com	WFLX	www.wflxfox29.com
Cookingspot.com	www.cookingspot.com	Newszap.com	www.newszap.com	WFRV	www.wfrv.com
CouponBug.com	www.couponbug.com	NorwichBulletin.com	www.norwichbulletin.com	WFXV	www.utica.tv
CouponMommies.com	www.couponmommies.com	Nubella.com	www.nubella.com	Wichita Eagle	www.kansas.com
CouponPages.com	www.couponpages.com	NWsource.com	www.nwsource.com	WICZ	www.wicz.com
Coupons.com	www.coupons.com	Ogden Standard Examiner	www.standard.net	WISHTV	www.wishtv.com
Courier-Journal	www.courier-journal.com	Online-grocery-shopping.net	www.online-grocery-shopping.net	WIVB	www.wivb.com
CourierPostOnline.com	www.courierpostonline.com	OnlyCoupons	www.onlycoupons.com	WJETTV	www.wjettv.com
CuponesyMuestras.com	www.cuponesymuestras.com	OnWisconsin.com	www.onwisconsin.com	WJIA	www.wjia.com
Daily Herald	www.dailyherald.com	Orange County Register	www.ocregister.com	WJRT	ablocal.go.com/wjrt
Daily Press	www.dailypress.com	Oregonlive.com	www.oregonlive.com	WJZ	www.wjz.com
DailyRecord.com	www.dailyrecord.com	Orlando Sentinel	www.orlandosentinel.com	WLFI	www.wlfi.com
Dayton Daily News	www.daytondailynews.com	OzarksNow.com	www.ozarksnow.com	WLUK	www.wluk.com
DelawareOnline.com	www.delawareonline.com	Penny Pincher Gazette	www.ppgazette.com	WMBD	www.wmbd.com
Democrat and Chronicle	www.democratandchronicle.com	Pensacola News Journal	www.pensacolanejournal.com	WMCTV.com	www.wmctv.com
Des Moines Register	www.desmoinesregister.com	Philly.com	www.philly.com	WOIO	www.woio.com
Detroit Free Press	www.freep.com	PinchingYourPennies.com	www.pinchingyourpennies.com	WOODTV	www.woodtv.com
Dianaskitchen.com	www.dianaskitchen.com	Planetgoldilocks.com	www.planetgoldilocks.com	WOWK	www.wowktv.com
East Valley Tribune	www.eastvalleytribune.com	PostCrescent.com	www.postcrescent.com	WPRI	www.wpri.com
eClip.com	www.eclip.com	Post-News Marketplace	www.post-newsmarketplace.com	WPVI	ablocal.go.com/wpvi
ExpressCoupons.com	www.expresscoupons.com	PoughKeepsie Journal	www.poughkeepsiejournal.com	WPXI.com	www.wpxi.com
FloridaToday.com	www.floridatoday.com	Prime Time Newspapers	www.primetimenewspapers.com	WQRF	www.fox39.com
Fort Worth Star-Telegram	www.star-telegram.com	Resource4mom	www.resource4mom.com	WRAL.com	www.wral.com
FOX10TV	www.fox10tv.com	Rockford Register Star	www.rrstar.com	WROCTV.com	www.wroctv.com
Grocery Shopping Network	www.groceryshopping.net	San Jose Mercury News	www.mercurynews.com	WSBTV.com	www.wsbtv.com
GRstar.com	www.grstar.com	Save.com	www.save.com	WSET	www.wset.com
Hartford Courant	www.courant.com	Shopathome.com	www.shopathome.com	WSOCTV.com	www.wsocvtv.com
Honolulu Advertiser	www.honoluluadvertiser.com	ShopLocal.com	www.shoplocal.com	WSTM	www.wstmfm.org
IdahoStatesman.com	www.idahostatesman.com	Shopping-Bargains.com	www.shopping-bargains.com	WTNH	www.wtnh.com
IndyStar.com	www.indystar.com	ShoppingBookmarks.com	www.shoppingbookmarks.com	WTNZ	www.wtnzfox43.com
InJersey.com	www.app.com	ShoppingGuru.com	www.shoppingguru.com	WTRF	www.wtrf.com
KABC	www.kabc.com	SignOnSanDiego.com	www.signonsandiego.com	WTRF	ablocal.go.com/wtrf
KAMR	www.kamr.com	Simple Debt Free Living	www.simpledebtfreeliving.com	WTVM	www.wtvm.com
Kansas City Star	www.kansascity.com	South Florida Sun-Sentinel	www.sun-sentinel.com	WTVR	www.wtvr.com
KARK	www.kark.com	Springfield State Journal	www.sj-r.com	WTVW	www.wtwv.com
KBTv4	www.kbtv4.tv	St. Paul Pioneer Press	www.twincities.com	WTWO	www.wtwo.com
KEYETV	www.keyetv.com	Taste of Home	www.tasteofhome.com	WUPW	www.wupw.com
KFFX	www.kffxtv.com	Tennessean of Nashville	www.tennessean.com	WVNS	www.cbs59.com
KFSN	ablocal.go.com/kfsn	The Coupon Mom	www.couponmom.com	WWLP	www.wwlp.com
KFVS	www.kfvs12.com	The Shopping Revolution	www.ritepriceshop.com	WWLS	www.thesportsanimal.com
KKGO	www.ksurf.am	The State	www.thestate.com	WXIX	www.wxix.com
KLBK	www.klbk.com	TheBostonChannel.com	www.thebostonchannel.com	Yahoo!	food.yahoo.com